

Crossfield
LIVING

2020
MEDIA KIT

Crossfield Living Magazine
CrossfieldLiving.com

CROSSFIELD
LIVING
2020

**WHY
ADVERTISE
WITH US?**

Mandate of this publication is to profile the high quality of life in the community of Crossfield – targeting potential new residents and the communities of Crossfield and the surrounding area

25,000 COPIES WILL BE DELIVERED TO:

**HOME
DELIVERY**

Airdrie, Crossfield, Irricana
and
North Rocky View

**TRADE
SHOWS**

2020 Crossfield Spring
Market and Crossfield
Farmers' Markets

**COMMUNITY
DISTRIBUTION**

Calgary, points in the Rocky
View and
Mountain View regions

Printing,
Layout &
Distribution

Mail distribution in North Rocky View

CrossIron Mills Summer Trade Show

Crossfield and Irricana residents – door mail – Advance Distribution

Airdrie communities – door mail – Advance Distribution

Community distribution in Crossfield and area – Town of Crossfield new resident welcome bags, municipal library, restaurants, shops and additional public locations including the Town Office and the local grocery store.

www.crossfieldliving.com

CROSSFIELD 2020 SPRING/SUMMER PUBLICATION

RATES & DEADLINES

Ad Space Deadline	March 5, 2020
Ad Design Deadline	March 15, 2020
Distribution Date	Week of April 13

ADVERTISING RATES

Not-for-profit agencies receive 50% off the rate card prices

Advertising contract to be signed at time of booking

AD SIZE

Full Page
Inside Front Cover
Outside Back Cover
Inside Back Cover
Centre Spread (2 full pages)
Half Page
1/3 Page

RATES

FOR SPECIFIC RATE INQUIRIES,
PLEASE CONTACT
SALES@CROSSFIELDLIVING.COM

TO BE PRESENTED IN PHOTOGRAPHY-RICH DOUBLE PAGE SPREADS PROFILING

COMMUNITY LIFE IN CROSSFIELD

ADVERTISING CONTACTS:

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Visit us!
www.CrossfieldLiving.com

ADVERTISEMENTS WILL HAVE CYCLING EXPOSURE ON OUR WEBSITE FOR THE FULL YEAR

INTEGRATION OF SOCIAL MEDIA WILL INCREASE WEBSITE TRAFFIC