

Crossfield
LIVING

2019
MEDIA KIT

Crossfield Living Magazine
CrossfieldLiving.com

CROSSFIELD
LIVING
2019

WHY
ADVERTISE
WITH US?

Mandate of this publication is to profile the high quality of life in the community of Crossfield – targeting potential new residents and the communities of Crossfield and the surrounding area

25,000 COPIES WILL BE DELIVERED TO:

HOME DELIVERY

Airdrie, Crossfield, Irricana and North Rocky View

TRADE SHOWS

Airdrie Home and Garden Show, Cochrane Trade Fair and CrossIron Mills

INFO CENTRES

Didsbury, CrossIron Mills and Calgary

COMMUNITY DISTRIBUTION

Calgary, points in the Rocky View and Mountain View regions

Printing,
Layout &
Distribution

April Home & Lifestyle Show in Airdrie April 27 & 28 (regional event)
CrossIron Mills Summer Trade Show
Crossfield and Irricana residents – door mail – Advance Distribution
Airdrie communities – door mail – Advance Distribution
Visitor info centres – i.e. CrossIron Mills, points in Calgary, Airdrie, Rocky View and Mountain View counties
Community distribution in Crossfield and beyond – Dream Welcome Centre, library, restaurants, shops and public places like the Town Office, grocery store and Crossfield New Resident Welcome Bags

www.crossfieldliving.com

CROSSFIELD 2019 SPRING/SUMMER PUBLICATION

RATES & DEADLINES

Ad Space Deadline	March 8, 2019
Ad Design Deadline	March 25, 2019
Distribution Date	April 9, 2019

ADVERTISING RATES

Not-for-profit agencies
receive 50% off the rate
card prices

Advertising Contract to be
signed at time of booking

AD SIZE

Full Page
Inside Front Cover
Outside Back Cover
Inside Back Cover
Centre Spread (2 full pages)
Half Page
1/3 Page

Spring Issue
Only

Spring & Fall
Issues

FOR SPECIFIC RATE INQUIRIES,
PLEASE CONTACT
SALES@CROSSFIELDLIVING.COM

TO BE PRESENTED IN PHOTOGRAPHY-RICH DOUBLE PAGE SPREADS PROFILING

COMMUNITY LIFE IN CROSSFIELD

Visit us!
www.CrossfieldLiving.com

ADVERTISEMENTS WILL HAVE
CYCLING EXPOSURE ON OUR
WEBSITE FOR THE FULL YEAR

INTEGRATION OF SOCIAL
MEDIA WILL INCREASE
WEBSITE TRAFFIC